



Appendix 2 - Sample Travel Survey Launch Text

Email Subject: Travel Plan Launch: Meal for Two in Martini's Italian Restaurant

ABC Ltd. is offering employees the chance to win meals for 2 in Martini's by telling us your thoughts on travel to work

ABC Ltd. is committed to promoting more stress-free, active and sustainable commuting for employees. To that end, we'd like to find out more about what you think about how you're currently travelling to work, options you'd like to explore and how ABC Ltd. can facilitate this, through our online Employee Travel Survey.

This could be as simple as providing more information on local public transport or providing more parking and changing facilities for cyclists, but we need your feedback and thoughts so that we can act to make commuting and business travel less stressful, more active and more sustainable for our employees.

The survey takes about 3 minutes to complete, and respondents will go into a draw for 2 meals for 2 in Martini's up to a value of €60. The survey will close on xth of Month so please respond as soon as you can!

Click here to go to the survey. [LINK](#)

Hard copies of the survey are available if needed. Contact _____

I look forward to hearing your thoughts.

Best regards,

Travel Plan Coordinator

Contact Details

This survey is being carried out by the X Department as part of the development of a Workplace Travel Plan for employees. For more information, contact _____, Travel Plan Coordinator. Telephone number

