



# SMARTER TRAVEL WORKPLACES NEWSLETTER



## What's inside...

Issue 5 - March 2013

- \* Smarter Travel Campus Launch: 17th April
- \* Cycle Challenge Info Seminar: 24th April
- \* Who's on the Green Awards 2013 shortlist?!
- \* Case Study: Symantec Smarter Travel Success!
- \* New Dublin Bus Fare Calculator
- \* New Public Information Screens
- \* New Taxi Driver Check App



## Top 5 Tips for Promoting Cycling in Your Workplace

Now that mornings and evenings are brighter and weather is dryer it's a good opportunity to encourage staff to consider getting back on their bicycles. The 10 Minute Cycle Challenge, Bike Week and Cycle to Work day are all coming up in June so why not organise some activities in your workplace to support your colleagues in getting themselves and their bikes ready!

### 1. Organise a Bicycle Maintenance Session

Support both those buying new bikes and those in need of some attention with a bike maintenance class or 'Doctor Bike' tune ups on site. You could invite your Cycle to Work suppliers or a local bike shop to organise this for you.

### 2. Cycle Training

Provide Cycle Training for cyclists who want to gain confidence or who are getting back on their bikes for the first time in years. Cycle training can be done in a number of ways, for example - through a Buddy System where an experienced cyclist shows a route to a new cyclist, or through classes organised with a commercial supplier. Smarter Travel Workplaces can give you contact details of suppliers.

### 3. Audit Your Cycle Parking Facilities

This will help to understand any issues/concerns cyclists (and potential new cyclist) may have. Have a look at your Smarter Travel Workplaces survey results to see if issues relating to cycle facilities in your organisation have been resolved.

4. **Publicise the Bike to Work Scheme** -include information on who to contact in HR and when your scheme is open.

4. **Display cycling accessibility maps** to your workplace and **promote cycle times** to local public transport stops and local places of interest.



For further information on the Smarter Travel Workplaces Programme please visit [www.smartertravelworkplaces.ie](http://www.smartertravelworkplaces.ie)



## Green Awards 2013



The Smarter Travel Workplaces' team are delighted to announce that a number of our Partners have been shortlisted for the Green Awards 2013. Best of luck to all Partners!

- \* The Green Corporate Citizen Award: Genzyme Ireland Limited & IKEA
- \* The Green Public Sector Award: Smarter Travel Workplaces Programme & Dublin Airport Authority
- \* The Green Large Organisation Award: IKEA & Intel
- \* The Green Professional Services Award: Arup
- \* The Green Transport Award: Temple Street Children's University Hospital, Dublin Airport Authority & Arup
- \* The Ecocem Green Building Award: Bord Gáis Networks
- \* The Green Supply Chain Award: Dublin Airport Authority
- \* The Green Technology Award: Depuy
- \* The Green Small Organisation Award & The Green Tourism & Leisure Award : Croke Park
- \* The Green Community Award: Hike It Bike It Like It, Drimnagh, Dublin City Council

### Public Information Screens in Heuston & Connolly



The National Transport Authority has launched new Public Transport Information screens in Heuston and Connolly rail stations with up-to-the minute information on options for journeys onwards on bus or Luas, as well as local maps for walking and cycling and interchange options.

### Taxi Driver Check App



A new Taxi Driver Check App has been developed by the National Transport Authority to help taxi users verify that the vehicle they are about to hire has been registered correctly and that the driver has the appropriate permissions to take the hire. Customers can search for the vehicle or driver details by using the vehicle registration number, licence information displayed or by scanning appropriate bar codes. There is also the facility for people to email a friend with relevant details about the car and the driver. To download this free app visit [transportforireland.ie](http://transportforireland.ie)



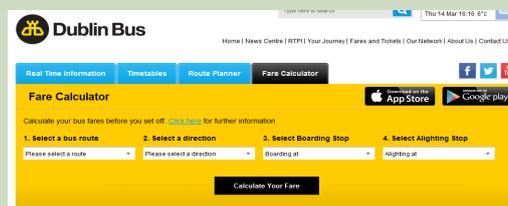
### National Journey Planner



The new Journey Planner from Transport for Ireland lets you see all public transport options and plan your journey times more accurately. The Planner covers bus, rail, tram, taxis, ferries and walking – 120 operators in total – with fully mapped-out route information, printable timetables and details of overall journey times.

The Journey Planner App is free – so download it today, from the App store, your android play store or from [www.transportforireland.ie](http://www.transportforireland.ie)

### Dublin Bus Launch New Fare Calculator



Dublin Bus have launched a new fare calculator. This tool will help you to calculate a bus fare between two bus stops on bus routes that use the Dublin Bus Stage Fare system. To use the fare calculator choose a bus route, a direction and two bus stops and click 'Calculate Your Fare'.

Visit: [www.dublinbus.ie/Fare-Calculator/](http://www.dublinbus.ie/Fare-Calculator/)





## Smarter Travel Workplaces Calendar of Events 2013

**17th April: Smarter Travel Campus Launch & Seminar**

**15th-23th June: National Bike Week**

**24th April: Information Seminar –10 Minute Cycle Challenge**

**20th June: National Cycle to Work Day**

**5th-25th June: 10 Minute Cycle Challenge**

**11th September– 8th October:  
Pedometer Challenge 2013**

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### Smarter Travel Campus Launch and Partner Seminar

The National Transport Authority is delighted to launch the new Smarter Travel Campus programme!

**Date:** Wednesday 17th April 2013

**Time:** 12pm — 4pm

**Location:** O' Reilly Hall, University College Dublin



The Smarter Travel Campus programme will work with third level institutions to implement campus travel plans that support both students and employees to use more sustainable modes of transport travelling to and from their campus.

The launch event will offer third level institutions the opportunity to hear best practice from Ireland and the UK, with speakers including: Dawn Dewar, Transport Coordinator from the University of East Anglia, Declan Garvin, Estates Manager from the Institute of Technology Blanchardstown, Martina Mullen, Health Promotion Officer, Trinity College Dublin & Margo Turner, Sustainability Officer-Transport, Loughborough University.

**To reserve your place, please contact : [sharon.daly@smartertravelworkplaces.ie](mailto:sharon.daly@smartertravelworkplaces.ie)**

### 10 Minute Cycle Challenge Information Seminar—Wednesday 24th April

The 10 Minute Cycle Challenge will run from 5th - 25th June with some great prizes on offer for participants, it will encompass National Bike Week (15th-23rd). This information seminar is open to anyone who is considering running this year's challenge in their workplace. The topics covered will include; results of 2012 challenge, benefits of physical activity in the workplace, what's involved in the 10 Minute Cycle Challenge this year, a demo of the new online logger system and a case study from a workplace who participated last year.

**To register for this information session please email [sharon.daly@smartertravelworkplaces.ie](mailto:sharon.daly@smartertravelworkplaces.ie)**

### Other Upcoming Events

Green Awards Ceremony [www.greenawards.ie](http://www.greenawards.ie)

Irish Heart Foundation Walking Leader Training [www.irishheart.ie](http://www.irishheart.ie)

For walking and cycling activities taking place around the country visit [www.getirelandactive.ie](http://www.getirelandactive.ie)





## Case Study: Symantec Smarter Travel Success!

By Lisa MacCuish

Symantec Ltd is one of the world's largest software companies. The company provides security, storage and systems management solutions to help their customers – from small businesses to the largest global organizations. Symantec employs approximately 750 multinational employees at their Ballycoolin Business Park, Dublin site.

Symantec signed up to the Smarter Travel Workplaces programme in October 2011 and have worked on a number of innovative initiatives since! These include:

- Holding a Transportation Awareness Day involving cycle providers and Smarter Travel Workplaces to promote car sharing;
- Participation in the 10 Minute Cycle Challenge;
- Participation in the Annual Pedometer Challenge;
- Irish Heart Foundation Blood Pressure Checks for staff;
- Staff location, walking and cycling maps developed; and
- A Symantec car share group on [www.carsharing.ie](http://www.carsharing.ie).



*Symantec employee signing up to the car sharing website*



*Symantec employee signing up to the car sharing website*

Symantec have used their Green Team, a group of proactive volunteers, to champion Smarter Travel Workplaces and implement the initiatives mentioned above. All Symantec employees involvement helped to fulfil activities on the Dublin site. This approach has proved extremely effective; with a recent follow up travel survey showing that the site has reduced its level of car drivers by 6% over the course of a year! Bus use, cycling and walking have all subsequently increased at Symantec.

These results reflect the commitment from the Green Team over the past year to progress smarter travel measures at the site.

Smarter Travel Workplaces wishes Symantec continued success going forward and congratulations to the Green Team in Symantec and all staff involved in achieving such significant change after just one year!

### Would you like to showcase the work of your site?

Thank you to Arup who hosted a very interesting Partner Site Visit on Wednesday 20th of March. Attendees agreed that the site visit was very worthwhile. Photos of the site visit are available on our Facebook page, search on Facebook for 'Smarter Travel Workplaces' and presentations are available on request. If your workplace would like to host a site visit and showcase your site

**contact: [sharon.daly@smartertravelworkplaces.ie](mailto:sharon.daly@smartertravelworkplaces.ie)**

