

Creating Meaningful Student Engagement

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Session Overview

- Why engage?
- Where are your key points of engagement?
People, places or processes.
- What does meaningful engagement look like?
- Creating a culture of engagement.
- The importance of networks and relationships.

***Where do the seeds of
ideas grow in your
organisation?***



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***Where does the energy
to put good ideas into
practice come from?***



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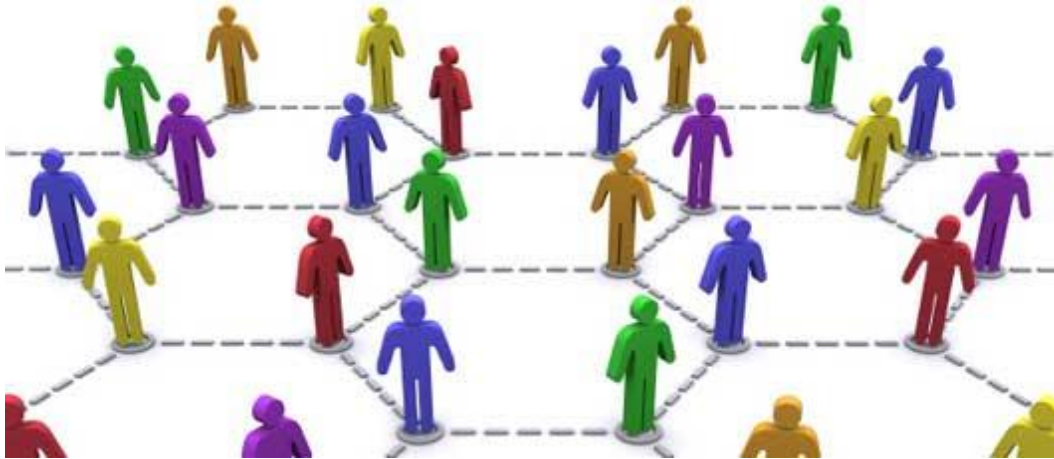
Student Engagement:

Generally considered to be 'a good thing' but what does it actually mean?

- Student engagement with the University 'experience' generally; attending lectures and seminars, submitting work on time and progressing as expected through their course.
- A broader social/developmental element; participation in extra-curricular activities such as clubs or societies, making friends and the development of 'Graduate Attributes'.
- Students as part of the business of the University and the extent to which the 'student voice' is heard by the Institution both in terms of academic and social activities.

Institutions differ in their approaches and commitment to student engagement as well as in how they connect students and sustainability.

***Where are your key
'points of
engagement'?***



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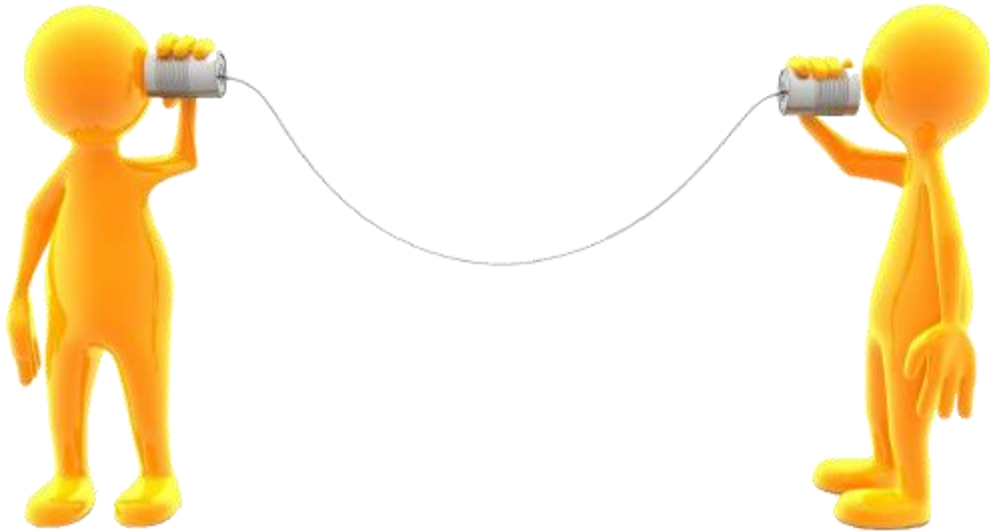
Points of Engagement:

Where are there interfaces between students and the Organisation?

- People as points of engagement
- Places as points of engagement (physical and virtual?)
- Processes as points of engagement

What are the opportunities for maximising the use of these in your own context? What are the implications of trying to?

***What does
'meaningful'
engagement look like?***



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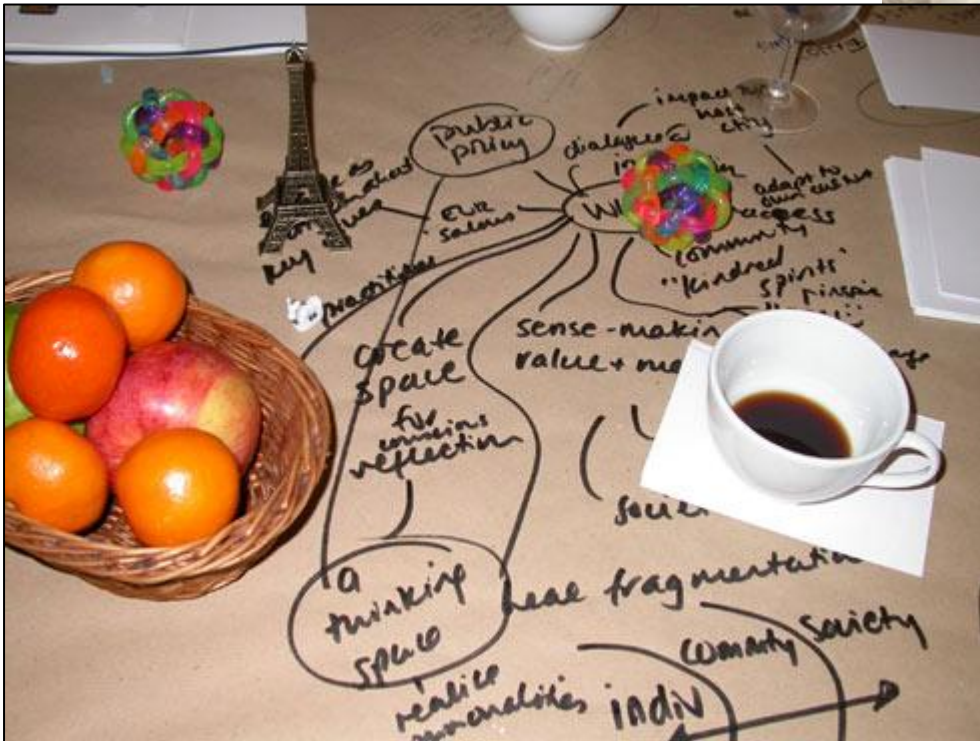
peer-to-peer
advocates
champions
innovation
create
fun
creativity
grassroots
new
ideas
communication
good-will
conversation
volunteers
energy
enthusiasm
engagement
progress
community

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Creating a culture of engagement



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Life Index

<http://www.thelifeindex.org.uk/>

Next Steps?



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