

THE WAY TO GO

Information on Commuting
Workplace Travel Planning
for ESB staff

2012





What is a Workplace Travel Plan?

A Workplace Travel Plan (WTP) is a package of measures designed to encourage and support staff in adopting more sustainable modes of transport for their journey to, from and during work. It aims at reducing the number of car trips made by employees, especially single occupancy trips, and aims to encourage walking, cycling and the use of public transport.

Why implement a Workplace Travel Plan?

Rethinking commuting and changing travelling behaviour can have a positive impact across a range of areas, with benefits being experienced across the board, for example:

Benefits to the Individual – through expanded options, improved health, reduced stress and reduced costs associated with commuting.

Benefits to the Organisation – through a healthier, more motivated staff, reduced congestion, improved access for staff, visitors and neighbours and a reduction in business travel costs.

Benefits to the Community – by demonstrating ESB's commitment to environmental priorities and by educating and setting an example to others.

Benefits to the Environment – through improved local air quality with less noise, dirt and fumes; as well as helping reduce the impact of global warming.



What does ESB want to achieve?

ESB wants to fully support anyone interested in making positive changes in how they commute to work or undertake business travel.

The company is providing support for a variety of initiatives which are proving very successful in getting staff to consider new travel planning options.

“Since I started cycling to work, I’ve noticed a real improvement in my fitness, and, given how expensive it is becoming to run a car, I don’t think I will go back to driving every day”.

Company WTP Commitments:

- Reduce single occupancy car trips for staff journey to work
- Track our ongoing company carbon footprint baseline for commuting
- Reduce business travel
- Support a web enabled Workplace Travel Planner
- Increase the use of Web Conferencing
- Increase the number of staff travel saver tickets by 20% (from 2008 baseline)
- Support the ESB Cycling Club
- Run a Pedometer Challenge each year in collaboration with OHS and ElectricAid



- Collaborate with National Transport Authority in relation to Smarter Travel Workplace activities and events
- Provide dedicated bike and car-sharers parking spaces at appropriate ESB locations
- Support ESB carshare.ie, a carpooling website for staff.

Current ESB-supported Travel Planning Initiatives:

Monthly / Annual Easi-Travel Plan

The Easi-Travel Plan is a facility whereby an employer can purchase Monthly or Annual Travel Tickets on behalf of employees – TAX FREE!

http://esbnet/shareservices/careers_benefits/travel_to_work/easi_annual.shtm

Cycle to Work scheme

Staff can purchase bicycle and accessories up to a value of €1,000 - TAX FREE!

http://esbnet/shareservices/careers_benefits/travel_to_work/cycle.shtm

ESB Cycling Club

The Club provides advice and encouragement for staff interested in cycling to work, or recreational cycling. <http://esbnet/esbcc/>

Electric People Carrier

Based in Head Office, the electric people carrier is available for use on commutes around the city to train stations, airport, meetings etc. If you are interested in booking the vehicle please contact Ext: 27731 Head Office Facilities or the Courier Room at Ex 27599 between the hours of 8.30am and 17.30pm Monday – Friday.

Business Travel

In keeping with ESB's commitment to sustainability and cost control, teleconferencing, videoconferencing and web meetings should be the first consideration when holding meetings / briefings / presentations etc. Only if these technology options are deemed unsuitable should travel then be considered. Since its introduction, our webex videoconferencing facility has grown from strength to strength and its impact is being felt, in terms of savings on travel related time and expense and in making it safer for staff to engage with colleagues in other locations.

http://esbnet/wcm/ict-home/ict_useful_info/ict_web_conferencing/ict_how_to_register_mymeeting.htm

Next Steps

If you have queries about how some of these workplace travel planning options might have a positive impact on your own commuting behaviour, or if you would like to hear about other people's experiences why not visit the workplace travel planning section of the Sustainability discussion board?

<http://esbmoss/sc/sust/discussion/Lists/Sustainability%20in%20the%20community/AllItems.aspx>



“I’ve taken part in the pedometer challenge twice now. It’s great fun and it has really helped me to build walking into my routine. I look forward to my daily walk and I intend to keep it up throughout the year”.



Some locations in ESB already have a Workplace Travel Plan developed. If you are interested in viewing the workplace travel plan for your location or would like to get involved in setting up a workplace travel plan for your location visit <http://esbmoss/sc/sust/stw/default.aspx>

See below a sample action plan that will help you develop a WTP for your location.

Suggested Actions, Items to consider for your Workplace Travel Plan	Responsible	Timeline	Actions & Targets
General			
Who will lead/co-ordinate the plan			
Car-sharing			
Set up a company car-sharing scheme with allocated parking bays			
Cycling			
Promote the Cycle to Work scheme with in-house road show			
Survey & improve cycle parking for both staff and visitors to encourage cycling and cater for demand			
Survey & improve cyclists' (and walkers') changing/ storage facilities to encourage cycling and cater for demand			
Organise a Bike Maintenance class/ course			
Organise cycle training/ on road skills			
Provide Cyclists' equipment (pump, puncture repair kit etc) at reception			
Display local area maps for cyclists/ walkers interested in local routes			
Participate in National Bike Week in June			
Public Transport			
Promote Tax Saver tickets & highlight potential savings to employees			
Publicise next bus and DART time service for mobile phones			
Post a local area map with public transport routes marked on notice-boards for both staff and visitors			
Walking			
Promote walking through organised walking events/ lunchtime walks			
Introduce a Sli na Slainte or similar walking route on-site			
Participate in an annual team Pedometer challenge			
Business Travel/ Technology-Assisted Trip Reduction			
Introduce fleet bikes for business (or other) travel			
Promote use of video conferencing			
Promote effective use of fleet vehicles			