

Partner Package (free of charge)

For organisations > 250 employees (package worth ≈ €5000) but free for Partner Organisations

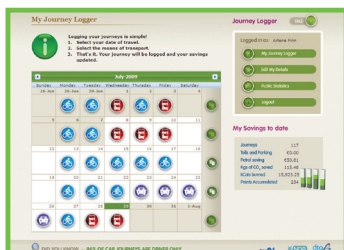
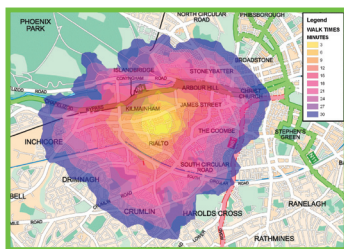
Through Smarter Travel Workplaces, your organisation will have access to a supportive network of organisations experienced in addressing issues relating to employee and business travel, and fleet management.

In addition, your organisation will be involved in a high-profile, highly-credible CSR initiative with significant media opportunities.

***This limited offer is open to organisations in any part of Ireland.
Contact us right away to ensure your organisation benefits.***

Benefits -

- Free online travel survey and analysis
- Free car-sharing website, customised specifically for your organisation (subject to location/ survey results)
- Business case tool
- Information and advice on implementing your Cycle to Work scheme
- Information on promoting walking, cycling, public transport, car-sharing and other relevant schemes (e.g. Government parking levy)
- Free advice from transport professionals
- Access to an experienced and helpful Partners' Network
- Promotional materials e.g. accessibility maps for your organisation
- Online incentive scheme tool for employees – see www.journeylogger.ie
- Cost calculator to embed in your organisations' website



Workplace Travel Plans

www.smartertravelworkplaces.ie

smartertravel >>>
>>> workplaces



transport21
progress in motion



For more information, contact the DTP on (01) 879 8300 or email finola@dto.ie

www.smartertravelworkplaces.ie

Workplace Travel Plan

Businesses of all sizes benefit from developing and implementing a Workplace Travel Plan. Such a plan (sometimes called a Mobility Management Plan) consists of a package of measures to promote and support more sustainable travel habits among employees, clients and visitors.

Travel plans usually focus on staff commuting patterns, but can also include business travel, fleet management or freight issues.

In some cases a Travel Plan may be a condition of planning permission, where as in other organisations, **drivers and benefits** include:

- Reducing the cost of leasing or maintaining parking spaces
- Reducing fleet costs and mileage claims
- Releasing land formerly used for car parking for productive purposes
- Reducing staff downtime spent travelling on business
- Enhancing accessibility to a site for staff, visitors and suppliers
- Reducing pressure on parking spaces so they are available to those with most need for them
- Tackling congestion, both on- and off- site
- Complying with environmental management systems
- Maintaining good relationships with neighbouring communities or improving an organisation's image
- Promoting staff health and stress-reduction, and reducing absenteeism
- Providing additional employee benefits.

In the UK, workplace travel plans have been found to reduce car use between 10 and 20%, with 30% reductions also possible. Irish organisations have also achieved significant results with an average 18% reduction in car use to date. This represents significant savings to an organisation in terms of both money and time.



For your employees, implementing a Workplace Travel Plan can:

- Reduce journey times to work
- Reduce the cost of travel to work
- Give opportunities to build exercise and stress-relief into daily life
- Ensure parking for those with most need to access a vehicle
- Ensure access to tax-saving schemes, for example the Cycle to Work scheme
- Promote team-building and access to social networks within the workplace
- Provide additional non-monetary perks

Some of our Smarter Travel Workplace Partners

A growing number of businesses are taking One Small Step, working with staff to introduce workplace travel plans.



"Introducing a series of measures to promote the use of alternative transport modes to the car has been enthusiastically received by employees and management."

**Laura Turkington,
CR & Foundation
Manager, Vodafone**

"RTÉ is committed to the One Small Step programme and welcomes the benefits that accrue from the introduction of targeted initiatives to facilitate greater use of walking, cycling and public transport to travel to and from work"

**Eilish Dillon,
Human Resources, RTÉ**

"Staff at Dublin Airport have benefitted due to the awareness raised by the 'One Small Step' initiative. Reviewing travel habits and introducing simple but highly effective measures have served to highlight real alternatives to single user car use."

**Ivor Maleady, Mobility
Manager, Dublin
Airport Authority**