

travelways

smarter ways to get here



**Mater Misericordiae University
Hospital**



About the Mater

- Large Acute, Public, Teaching Hospital
- North Inner City
- Approximately 2600 staff
- Circa 540 inpatients and 300 outpatients cared for on a daily basis
- Circa 1000 visitors daily
- New Adult Development – completed in the spring of 2012





About Travelways

- On site Commuter Centre established to implement a comprehensive Travel Plan
- A one stop shop for commuting services and information
- Initiatives – introduce car alternatives
- Communicate – change travel behaviour
- Targets - % modal shift



Motivation

- **Redevelopment of Mater Campus on the site of the existing car park**
- **Tight inner city location – parking and planning constraints**
- **Adopted a sustainable, innovative and pre-emptive approach to addressing site access, parking, congestion and car-dependency**





Parking @ the Mater

- **Concerns – parking a very emotive issue**
- **Number of parking spaces**
 - **Prior to redevelopment**
 - **670 on site (450 staff)**
 - **150 off site**
 - **Commencement of redevelopment**
 - **130 on site (70 staff)**
 - **400 off site**



Parking @ the Mater

- Currently
 - 130 on site
 - 100 off site
- Post redevelopment
 - 444 on site
 - 300 general public and 144 staff
- Parking Management
 - Disc and voucher system
 - Parking allocation



Measures

- Increased parking charges – the cost of parking reflects the cost of providing it
- Expansion and promotion of Tax saver Ticket scheme
- Carsharing – more efficient use of car park
- Significant increase in bike parking
- Redevelopment – proactive approach to transport





Communications

Important in keeping staff on side

- **Travelways**
- **Mobility Management Committee**
- **Partnership Committee**
- **C.E.O**
- **General Services Manager**
- **External Communications**



Success

- Reduction in demand for parking – significant savings
- 30% reduction in car usage amongst staff
- Corresponding increase in alternative modes
 - Rail/Luas from 2 % to 9%
 - Bus from 12% to 25%
 - Cycling from 3% to 10%
- 500% increase in the use of the Tax saver Ticket scheme



Contact Details

Lets go...



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